

Frequent Recycler Program

On November 14, 2009 in celebration of Texas Recycles Day, Keep Pearland Beautiful launched a program to reward customers of the Stella Roberts Recycling Center. KPB volunteers were on hand at the Center that day to pass out the Frequent Recyclers cards to folks in Pearland that came to the Center to bring their paper, cardboard, aluminum cans, metal cans, glass and plastic.

The premise of the program is very simple; reward folks who recycle consistently and frequently. Customers will be given a card when they visit the Center and each visit after that the card will be punched. When the card has been punched 6 times the customer will be asked to fill in their name, address and phone number and turn the card into the recycling center staff. Once a quarter a name will be drawn and the winner will receive a gift certificate to a local restaurant, compliments of Keep Pearland Beautiful.

